



**TULEVAISUUDEN**

**ESINE**

**FUTUREWARE**

**To mark the centenary year  
of Finnish independence,  
the Arabia Art Department  
Society is inviting 4th  
grade school students  
to ponder visions of  
ceramic futureware.**



The Arabia Art Department Society will organise a Futureware project for year four students in schools around Finland during the 100th anniversary year of Finnish independence. The project will be carried out in cooperation with art teachers in the schools and the workshops will be integrated into the normal curriculum in spring 2017. In art classes, children can paint or draw their own visions of the essential objects of the future. Objects of the future – Futureware – can also be created as a joint work by the whole class.

Children will also be encouraged to learn more about ceramics and explore it as a material in other subjects. This ancient material dates far back into history, having served people for thousands of years. Today, however, this eternal material is used in a wide range of contexts: in space technology, toothpastes and frying pans, as well as tableware.

**RULES**

Either drawn or otherwise set down on paper, proposals for futureware must be submitted by the end of April 2017 to the [Arabia Art Department Society](#), which is coordinating the project. The futureware proposals will be evaluated and five classes (a total of around 100 proposals) will be chosen. The classes that submitted the selected proposals will be invited to turn their ideas into reality, using ceramics, alongside the Arabia Art Department Society's artists on the society's premises in Helsinki in autumn 2017. There will be a total of five workshops of this kind.

The project will climax in an exhibition organised at the [Arabia Art Department in the Iittala & Arabia design centre](#) in late 2017. The exhibition will feature drawings submitted as proposals and the resulting ceramic objects created by the five classes. You are warmly invited to join us in exploring futureware!

[Heljä Liukko-Sundström ja Heikki Orvola, Fujiwo Ishimoto, Kati Tuominen -Niittylä, Pekka Paikkari, Kristina Riska, Heini Riitahuhta, Kim Simonsson and Jasmin Anoschkin](#)

[Arabia Art Department Society](#)

**SCHEDULE**

1

Participants must register for participation in the Futureware project by 13.1.2017 at: [tulevaisuudenesine@gmail.com](mailto:tulevaisuudenesine@gmail.com)

2

Objects of the future will be drawn in school art classes during the spring of 2017. Completed proposals must be submitted to the Arabia Art Department Society by the end of April 2017, at the address:

Arabia Art Department Society  
Futureware proposals  
Hämeentie 135, 9.krs

FIN-00560 Helsinki

3

**Please note!** It is important that the following are indicated in each proposal paper: student name, school name and school contact information. If the work has a name and background story, please include these on the back of the proposal paper.

The artists of the Arabia Art Department Society and an expert panel will evaluate all of the proposals in the summer of 2017.

4

The five classes chosen will be announced to the schools at the beginning of the 2017 autumn term. The objects will be produced from clay and fired to create ceramics in workshops held in October 2017.

5

The exhibition for the Futureware project in general will be held at the Iittala & Arabia design centre in late 2017.

The activities of the Arabia Art Department Society are supported by Iittala and Arabia and the society works on the premises of the Iittala & Arabia design centre in Helsinki.

Alfred Kordelin Foundation, The Swedish Cultural Foundation in Finland



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ARABIA **ART** DEPARTMENT SOCIETY

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